

2. The Challenge.xls - e) Impact on Thetis

Thetis Island Survey - January 2007

Businesses responding	8	
	<i>Full Time</i>	<i>Seasonal</i>
Residents responding	58	24

RESIDENTS

Reasons for use of Ferry

Employment	14%	8%
Shopping	88%	71%
Amusement	19%	21%
Medical	52%	4%
Other	10%	42%

Conclusion: Primary use is for Essential Services

Behaviour in Compensating for Ferry Prices

Travelling less often	53%	33%
Using alternative methods of Shopping	47%	13%
Using Alternative means of transport	41%	38%
Reducing Frequency of using off island Service people	31%	25%

Average number of years before reducing trips	3.3	20	if 4.4% plus surchgs cont'd
Number indicating would consider leaving	21%	13%	if prices continue to rise
	9%	8%	within 1 year

Conclusion: Definite change in behaviour over last 3 years
Fewer Trips by Residents
Motivating some to consider moving

BUSINESSES

Some instances of income reduction
but, main concern is that costs have risen up to 30%
due to - sourcing supplies
- paying employees to travel to island